## **Data Analysis questions**

- Most / Least listened artist / song / album?
- Most / Least active day?
- How many songs have been fully listened to? (not skipped)
- · How many songs have been clicked on to listen?
  - Most selected artist / song / album?
- Can you create a visual plot of one of your findings?
- Any suspicious activity?
- Is there a pattern between music listened and weekday?

## **Orange Cheat Sheet**



## **Data Science questions**

- What can you know about the user with this data?
- Can you create a profile of the user? How accurate do you think it is?
- If this user was applying to work in a music store... what would you be looking for? Would you need more data?
- Imagine you work for Spotify... how would you proceed to create recommendations for this user?